



**Women's  
Leadership  
Summit 2019**

**J** JUNIOR LEAGUE OF  
WILMINGTON, DE

***OUR TIME IS NOW!***

THE JUNIOR LEAGUE  
EMPOWERING  
**WOMEN**  
TO LEAD SINCE 1901

# **SPONSORSHIP PROPOSAL**

Saturday, March 2, 2019

Executive Banquet & Conference Center

Newark, Delaware



## ABOUT THE JLW WOMEN'S LEADERSHIP SUMMIT

The Junior League of Wilmington was founded in 1918 under the inspiration of Mrs. William S. Bergland. We are an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. For over 100 years, the women of the JLW have dedicated their time, energy, and resources to impact our community. The Junior League of Wilmington's 4th annual Women's Leadership Summit is a one-day comprehensive leadership development opportunity for women seeking to elevate their leadership skills. Attendees will connect with like-minded individuals in the community while enhancing their leadership skills to become better equipped to lead in their community, their organization, and their life.

The theme for 2019 is *Our Time is Now!*

This year's Summit takes a holistic approach to leadership development and focuses on both professional development and personal growth. Summit subject matter will include:

- Insights to inspire personal growth and empowerment from accomplished leaders and renowned motivational speakers;
- Skills, practices, and strategies for leadership development and career advancement taught by experts, facilitators, and career coaches; and
- Networking among conference participants who share a passion to lead in business and in their community.

The day will feature continental breakfast, luncheon, keynote speakers, moderated panels, workshops, free headshots, multiple opportunities to network with Summit attendees and much more. For more information, visit our website: [www.WomenLeadDE.org](http://www.WomenLeadDE.org)

## BENEFITS OF SPONSORSHIP

### CONNECT WITH YOUR CUSTOMERS.

Customers are becoming more and more discerning in their brand selections. What better way to communicate your values than by sponsoring an event that matches theirs? Tell a whole new audience how much your company cares about the women in our area.

### INCREASE SALES.

You will have unparalleled in-person access to hundreds of the area's most motivated women when you become an integral part of the Summit through our CEO package, having your brand featured on stage and throughout the venue as well as many other customer reaching channels.

### BOOST BRAND AWARENESS.

Event sponsorship gives your brand the opportunity to generate awareness, boost the perceived image of your business and gain media exposure. The more your brand name is associated with positive experiences or emotions the stronger your brand awareness will be.

## 2019 WOMEN'S LEADERSHIP SUMMIT SPONSORSHIP OPTIONS

	CEO \$2,000	President \$1,500	Vice President \$1,000	Partner \$750	Senior Associate \$500	Associate \$250
<b>Complimentary Tickets</b>	8	6	4	3	2	1
<b>Program Ad</b>	Full Page	Half Page	Half Page			
<b>Logo Featured in Program</b>	X	X	X	X	X	X
<b>Logo at Lunch</b>	X	X				
<b>Logo at Breakfast</b>			X	X		
<b>Logo Featured at Panel</b>	X					
<b>Exhibitor Table w/ Banner Display</b>	X	X	X			
<b>Logo on Swag Bag</b>	X	X	X	X		
<b>Social Media Promo</b>	X	X	X	X	X	X
<b>Website Presence</b>	X	X	X	X	X	X
<b>Verbal Day-of Recognition</b>	X	X				
<b>Email Promos &amp; Press Release</b>	X	X	X	X	X	X



# Women's Leadership Summit 2019

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## SPONSORSHIP AGREEMENT

This Sponsorship Agreement has been entered into as of **Agreement Date:** \_\_\_\_\_ between the following entities, collectively known as **“the Parties”**:

Business Name: \_\_\_\_\_ (the **“Sponsor”**) & The Junior League of Wilmington (the **“Promoter”**)

**This document is a legally binding Sponsorship Agreement between the above listed Parties.**

Sponsor agrees to pay \$\_\_\_\_\_ for the benefits associated with the following checked sponsorship level:

- **CEO**
- **President**
- **Vice President**
- **Partner**
- **Senior Associate**
- **Associate**

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials: Logo (JPG or PNG), Company Description, and, *if applicable*, Banners to be displayed on Exhibit Table or Panel.

Sponsor Signature \_\_\_\_\_

Promoter Signature \_\_\_\_\_

For more information, please contact Beverly Morris at [beverlyamorris-1@verizon.net](mailto:beverlyamorris-1@verizon.net) or Crystal Barrow at [crystal.barrow@verizon.net](mailto:crystal.barrow@verizon.net) or visit [www.WomenLeadDE.org](http://www.WomenLeadDE.org)