



# JUNIOR LEAGUE OF WILMINGTON, DE

**FOR IMMEDIATE RELEASE**

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## **JOINING TOGETHER TO FIGHT PERIOD POVERTY IN WILMINGTON**

WILMINGTON, Del, May 20, 2020 – The Junior League of Wilmington (JLW), recently joined forces with the [Alliance for Period Supplies](#) (APS) to strengthen its ability to serve the Wilmington community in the fight for menstrual equity. As an Allied Program of APS, the JLW will continue to provide period supplies to individuals free of charge whose access is limited due to cost or other factors.

The APS launched in May 2018 with the support of founding sponsor, U by Kotex®, and is comprised of Allied Partners that “collect, warehouse, and distribute menstrual/period supplies in their local communities.” The initiative has now grown to 76 Allied Programs across the U.S., and 1,526 Partner Agencies that help an estimated 36.9K individuals monthly.

The JLW is honored to join the network of nonprofit organizations across the country focused on eliminating barriers to safe and affordable period supplies. The JLW’s program, [Stand Up. Period.](#), was launched in 2019 to raise awareness of period equity in the Wilmington area to ensure individuals have adequate access to menstrual products each month.

The fight to achieve menstrual equity is ongoing. In our own community and across our country, access to period supplies is a debilitating and persistent problem for many. A recent study published by the period equity organization, Period.org, found that “of 1,000 U.S. students surveyed, one in five teens have struggled to afford, or not been able to purchase period products, and 25% have missed class due to lack of access.” Through its partnership with APS, the JLW will expand its fight for equity and spearhead sustainable initiatives to bring lasting change to Delaware.

Anyone wishing to donate supplies or partner with the JLW may email us at [jlw@jlwilmington.org](mailto:jlw@jlwilmington.org) or directly purchase supplies through our Amazon [Period Supplies Drive](#).

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**About the Junior League of Wilmington:**

Founded in 1918, the Junior League of Wilmington Inc. is a nonprofit, 501(c)(3) organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. For more information about the Junior League of Wilmington, please visit our website [jlwilmington.org](http://jlwilmington.org) or call 302.652.0544. The Junior League of Wilmington welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

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