JUNE 2020

JUNIOR LEAGUE OF WILMINGTON

Sponsorship Opportunities

The Junior League of Wilmington, founded in 1918, is a nonprofit organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our headquarters is the cornerstone of historic Old Brandywine Village in Wilmington. Our 350+ members come to the League from households in Delaware, Pennsylvania, Maryland and New Jersey. For over a hundred years, the JLW has served the Greater Wilmington area on a depth and breadth of issues unmatched by any organization in the community, from then to now. Our members' dedication has created a proud and lasting legacy, focusing on Delaware's most vulnerable populations. Most recently, the JLW has a focus on equitable access to menstrual hygiene supplies through our Stand Up. Period. campaign. We are committed to a three-pronged approach of direct service, advocacy and action.

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Determined. Impactful. Unstoppable.

Words synonymous with the Junior League of Wilmington. We are an organization that empowers women to lead by tackling issues impacting our community. JLW members have tackle some of the most critical issues in our community for over 100 years. We focus on empowering and training women to be more effective leaders, inspirsing them to get involved in our community, grow professionally and personally, and to truly make a difference. Do you believe the power of women is unstopabble? Join us!

BECOMING A JLW SPONSOR

Our sponsorship packages are designed to help companies achieve their philanthropic goals, while engaging you in our work. The JLW offers a variety of sponsorship opportunities. and each package offers the opportunity to reach different demographics and provide engaging ways to connect with our community. Opportunities are available at a variety of giving levels, and we will gladly work with you to tailor a sponsorship package that fits your specific needs. Our events and fundraisers are unique, fun, and impactful. With a wide range of captive audiences per event, your brand will be embedded in the minds of all our attendees. All event sponsors will receive the following core benefits:

- Complimentary tickets
- Recognition on website and social media
- Option to provide branded items/materials to be displayed
- Additional benefits are event and level specific

Visit our website for a electronic sponsorship commitment form, or fill out the attached form. Join us in paving the way for future generations of women to become dynamic leaders in our community and build a better Wilmington!

In-Kind Sponsors

It takes a lot of support from partners, like you, to achieve our mission. If you are unable to contribute a cash donation, but would still like to contribute, consider an in-kind donation. In-Kind donations can include, but are not limited to:

- Printing - programs, marketing materials, or signage
- Media- web page banner ads, radio commercials, newspaper or magazine articles
- Food & Drink
- Merchandise
- Venues

CONTACT INFO

JUNIOR LEAGUE OF
WILMINGTON, DE

Address: 1801 N. Market Street Wilmington, DE 19702
Phone: 302.652.0544 | Fax: 302.652.0826
Email: jlw@jlwilmington.org | Website: www.jlwilmington.org

Sponsorships: Jessica Chapple
Whale of a Sale Chairs: Meredith Erskine, Steph Graev & Kristen Moaikel
Kitchen Tour: Tara Wheeler
Women's Leadership Summit: Emily Mathisen

A DELICIOUS OPPORTUNITY

KITCHEN TOUR

April 2021 - Kitchen Tour Reimagined

Our signature biennial fundraiser, now in its 13th iteration, showcases recently renovated kitchens throughout Wilmington, Greenville, Hockessin, Newark, Southern Chester County, and surrounding areas, and features a sampling of the region's most exquisite cuisine in each home. The Tour offers a unique opportunity for designers, sponsors, and chefs to network with as many as 800 affluent, civic-minded Tour attendees. The benefits are a sweet deal:

- Color ad in 1,000+ magazine-style digital programs, distributed to attendees and local businesses
- Business name and logo on 3,000 Save-The-Date mailers
- Featured on our website, social media pages, and other digital media
- Display and distribution of promotional material on Tour Day
- Company representative at relevant home on Tour day, if applicable
- 10% discount on all sponsorships paid in full by December 31, 2020

Sponsorship Levels

The Junior League of Wilmington KITCHEN TOUR	Platinum	Silver	Gold	Bronze
2020 Pricing	$4,000	$3,000	$1,500	$750
2021 Special Pricing	$3,000	$2,000	$1,500	$750
Complimentary Tickets	12	8	4	2
Social Media Posts	5	3	2	1
Virtual Tour of Featured Kitchens	Yes	Yes	Yes	Yes
Walk-Through Video*	Yes	Yes		
Ad in Program	Full Page, Premium Placement	Full Page	Half Page	Half Page

DID YOU KNOW: 50% OF ATTENDEES PLAN TO START A RENOVATION PROJECT IN THE NEXT 24 MONTHS, AND 74% PLAN TO VISIT A RESTAURANT INVOLVED IN THE TOUR.

GET NOTICED

Showcase your business with a color ad in the professionally designed magazine-style digital program, complete with links to local businesses and products featured in kitchens.

$600 Full-page
$300 Half-page
$150 Quarter-page

VIRTUAL COOKING CLASS

Local chefs to offer a 60-90 minute live and/or pre-recorded cooking class on site at a featured kitchen. Cuisine of your choosing, moderately priced meals with ingredients that can be sourced locally.

For specific questions about Kitchen Tour, visit our website at: www.jlwilmington.org/kitchen-tour/ or contact the Chairs at: kitchentour@jlwilmington.org

BECOME A LEAGUE-WIDE SPONSOR

Are you and your company all-in to support the Junior League and its mission? Annual sponsors of the Junior League of Wilmington have the greatest level of exposure to all of our audiences throughout the year. Additionally, annual sponsorships offer benefits not available at the event sponsorship level, including:

- Ads at our member meetings & our newsletter distributed to members, donors, & community leaders
- Opportunity to present at one general membership meeting
- Acknowledgement and signage at all League events

Opportunities are available at a variety of giving levels, and we will gladly work with you to tailor a sponsorship package that fits your specific needs. Visit our website for a electronic sponsorship commitment form. Join us in paving the way for future generations of women to become dynamic leaders in our community and build a better Wilmington!

League Sponsor - $3000 Donation
Recognition at all JLW events
2 ad in our newsletters and 2 ads at our member meetings
Logo with active link on the JLW website for one year
Whale: Finback

WOMEN BUILDING BETTER COMMUNITIES

For more information:
Visit our website: www.jlwilmington.org
Send us an email: jlw@jlwilmington.org
Follow us on Facebook: @jlwilmingtonde