



JUNIOR LEAGUE OF WILMINGTON, DE

CELEBRATE 100 YEARS OF LEADERSHIP, VOLUNTARISM, AND LASTING CHANGE

Who We Are

The Junior League of Wilmington (JLW), founded in 1918, is an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our headquarters is the cornerstone of historic Old Brandywine Village. Our 400+ members come to the League from households in Delaware, Pennsylvania, and Maryland ranging in age from 24 to 80.

What We Do

For a hundred years, the Junior League of Wilmington has served the Greater Wilmington area on a depth and breadth of issues unmatched by any organization in the community, from then to now. Our members' dedication has created a proud and lasting legacy, focusing on Delaware's most vulnerable populations. JLW efforts have improved living conditions for immigrants, promoted child and maternal health and wellness, given children the gift of literacy, provided social and recreational opportunities for seniors, empowered children aging out of foster care, and assisted pregnant and parenting teens through life-skills training.

Becoming a Centennial Sponsor

JLW strives to empower our members through quality opportunities to serve the greater Wilmington community. We partner with local agencies to provide valuable community service, improvement, and advocacy. Join us in celebrating our incredible legacy as a Centennial Sponsor and pave the way for future generations of women to become dynamic leaders in our community and build a better Wilmington!

Women's Leadership Summit

February 24, 2018* | Executive Banquet & Conference Center

Our 3rd annual one-day summit is a comprehensive leadership development opportunity for women in various stages in their careers from all of Delaware, Philadelphia, Baltimore, and beyond. Featuring keynote speaker Alisa Morkides, founder and owner of BrewHaHa.

* Sponsorship Option #2: The February 2019 Summit

Whale of a Sale

November 2018 | New Castle County

Widely known as "Delaware's Largest Garage Sale," Whale of a Sale draws dedicated and loyal shoppers looking for deals on everything from antiques to wedding gowns, children's toys to housewares. The 34th Sale in 2016 drew 3,500 shoppers and was featured in The News Journal, DelawareToday.com, and Philadelphia's 6 ABC.

Heart of the Home® Kitchen Tour

April 14, 2018 | Brandywine Valley

A self-guided tour, now in its 12th iteration, showcases recently renovated kitchens throughout Wilmington and surrounding areas, and features a sampling of the region's most exquisite cuisine. Featured in Delaware Today, The News Journal, and Out and About, the Heart of the Home Kitchen Tour offers sponsors a unique opportunity to network with as many as 800 affluent tour attendees.

Centennial Gala

September 29, 2018 | Greenville Country Club

Of course, no 100th year celebration would be complete without a party. Celebrate the League's legacy and dance the night away with past, present and future members at our Centennial Gala.

Centennial Benefactor- \$9,500

- Recognition as exclusive Centennial Benefactor for our Gala, including signage and branded items
- Inscribed large paver with company logo on our Centennial Walkway at JLW Headquarters
- Full-page ads in our newsletters distributed to members, donors, & community leaders
- Benefits of the Gold sponsorship for all Signature Events
- Option to present at 1 General Membership Meeting
- Recognition on our events' websites, in press releases & event social media announcement
- Four (4) exclusive social media posts from JLW
- Logo with active link on the JLW website and all events websites for one year
- Signage, option to provide branded items & full-page colored program ads at Signature Events

Gold Centennial Sponsor- \$7,500

- Recognition at our Centennial Gala
- Inscribed medium paver with company logo on our Centennial Walkway
- Half-page ads in our League newsletter sent to members, donors, & community leaders
- Benefits of the Silver sponsorship for Signature Events
- Recognition on our events' websites and in event social media announcement
- Two (2) exclusive social media posts from JLW
- Logo with active link on the JLW website and all events websites for one year
- Signage, option to provide branded items & half-page program ads at Signature Events

Bronze Centennial Sponsor- \$4,500

- Recognition at our Centennial Gala
- Inscribed small paver with company logo on our Centennial Walkway
- Quarter-page ads in our JLW newsletter sent to members, donors & community leaders
- Benefits of the Bronze sponsorship for Signature Events
- Logo with active link on the JLW website and all events websites for one year
- Signage at 2 signature event & half-page ads in event programs

Did you know?

We have been key drivers in the creation of the Wilmington Senior Center, Delaware Curative, Delaware Children's Theater, Ronald McDonald House, and more.

Did you know?

91% of global consumers are likely to switch brands to one associated with a good cause, given comparable price and quality. Sponsor The JLW to reach thousands of potential customers!

To reserve your sponsorship today, please contact:
Jessica Chapple at 410-596-1618 or jchapple106@gmail.com
Angela Gustavsen at 617-797-9994 or AngelaSalvucci@hotmail.com

For more information:
Visit our website at www.jlwilmington.org
Follow us on Facebook @jlwilmingtonde



1918–2018

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We are a 501(c)(3) nonprofit organization. Our purpose is exclusively educational and charitable.