



2022-2023

# JUNIOR LEAGUE OF WILMINGTON

## Sponsorship Opportunities

### **Determined. Impactful. Unstoppable.**

Words synonymous with the Junior League of Wilmington. We are an organization that empowers women to lead by tackling issues impacting our community. JLW members have tackled some of the most critical issues in our community for over 100 years. We focus on empowering and training women to be more effective leaders, inspiring them to get involved in our community, grow professionally and personally, and to truly make a difference. Do you believe the power of women is unstoppable? Join us!

# JLW AT A GLANCE...

## Our Mission

The Junior League of Wilmington is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training

The Junior League of Wilmington welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

## 104 Years of Impact in the Wilmington Community, and Counting!

The Junior League of Wilmington was founded in 1918 under the inspiration of Eloise Bond Bergland. The Junior League of Wilmington is a 501(c)(3) nonprofit volunteer organization. Since inception, our mandate has not wavered: to develop exceptionally qualified civic leaders who collaborate with community partners to identify a community's most urgent needs and address them with meaningful and relevant programs and initiatives that not only improve lives, but also change the way people think. Throughout the years, the League has identified issues affecting the most vulnerable segments of our community, and created solutions to serve those populations. Over the past 104 years we've focused our community outreach on new immigrants, returning veterans, sick children and their families, senior citizens, teens aging out of foster care, and pregnant and parenting young women, among others.

In August 2019, we launched our current community service campaign, Stand Up. Period., to address period equity. Our goal is to remove the barriers that prevent people, particularly those living in poverty, from being able to manage their menstrual cycles and participate fully in their lives. Those who lack adequate period supplies experience school and work absences, opportunity losses, and emotional distress. And while they are suffering, societal stigmas often preclude open discussions about period equity. The League is committed to addressing the vital need through direct service and advocacy, and by building a coalition of individuals and organizations that can work collaboratively to eliminate period poverty in our state. Last year, we distributed over 280,000 period products out into the community!

Visit [StandUpPeriod.org](https://StandUpPeriod.org) to learn more!



JUNIOR LEAGUE OF  
WILMINGTON, DE



# OUR MEMBERS ARE THE HEART OF OUR MISSION

Our members represent a wide range of backgrounds, interests and professional and personal pursuits. Our 300+ members are active members at the heart of the Wilmington community.

**57%**

Employed full or part-time

**96%**

Bachelors degree or higher

**57%**

Under 60 years of age

**72%**

Married



Members live in Delaware, Maryland, New Jersey, and Pennsylvania

*Source: "Every Member Counts" Demographic Survey, January 2020*



# BECOMING A JLW SPONSOR

Our sponsorship packages are designed to help companies achieve their philanthropic goals, while engaging you in our work. The JLW offers a variety of sponsorship opportunities and each package offers the opportunity to reach different demographics and provides engaging ways to connect with our community. Opportunities are available at a variety of giving levels, and we will gladly work with you to tailor a sponsorship package that fits your specific needs. Our events and fundraisers are unique, fun, and impactful. With a wide range of captive audiences per event, your brand will be embedded in the minds of all our attendees. All event sponsors will receive the following core benefits:

- Complimentary tickets
- Recognition on website and social media
- Option to provide branded items/materials to be displayed
- Additional benefits are event and level specific

Visit our website for a electronic sponsorship commitment form, or fill out the attached form. Join us in paving the way for future generations of women to become dynamic leaders in our community and build a better Wilmington!

## In-Kind Sponsors

It takes a lot of support from partners, like you, to achieve our mission. If you are unable to contribute a cash donation, but would still like to contribute, consider an in-kind donation. In-Kind donations can include, but are not limited to:

- Printing - programs, marketing materials, or signage
- Media- web page banner ads, radio commercials, newspaper or magazine articles
- Food & Drink
- Merchandise
- Venues



## CONTACT INFO

Address: 1801 N. Market Street Wilmington, DE 19802

Phone: 302.652.0544 | Fax: 302.652.0826

Email: [jlw@jlwilmington.org](mailto:jlw@jlwilmington.org) | Website: [www.jlwilmington.org](http://www.jlwilmington.org)



**JUNIOR LEAGUE OF  
WILMINGTON, DE**

Sponsorships: Melissa Marlin  
Women's Leadership Summit: Taylor Urban  
Fund Development: Anita Grant

# EMPOWERING WOMEN NOW

February 2023

**WOMEN'S  
LEADERSHIP  
SUMMIT**

Our eighth annual Women's Leadership Summit is a one-day comprehensive leadership development opportunity for women seeking to elevate their leadership skills. Attendees will connect with like-minded individuals in the community, while enhancing their leadership skills to become better equipped to lead in their community, their organization, and their life. The theme for our 2023 Summit is *Embracing Change: Exploring New Landscapes at Home, Work and Wellness*.

*Customers are becoming more and more discerning in their brand selections. What better way to communicate your values than by sponsoring an event that matches theirs? Tell a whole new audience how much your company cares about women in our area.*

The goal of the Summit is to provide a platform for women to further develop their potential and skills to become more effective and empowered leaders. Our program will feature a series of speaking engagements and workshops that will provide our attendees with the motivation to take bold steps forward in their professional development and personal growth. The Summit is also an amazing opportunity for attendees to network with aspiring and like-minded female leaders in their communities, and you can too! All sponsors will receive their business name, logo and website featured on the event website for one year.

## Sponsorship Levels

	<b>CEO \$2,000+</b>	<b>President \$1,000</b>	<b>Vice President \$500</b>	<b>Partner \$300</b>
Complimentary Tickets	10	10	4	3
Social Media Posts	4	4	2	1
Logo Featured	Breakfast	Breakfast	Breakfast	Breakfast
Press Release Inclusion	Yes	Yes		
Verbal Recognition	Yes	Yes		
Exhibitor Table with Display	Yes	Yes	Yes	
Ad in Summit Program	Full page, premium placement	Half page, premium placement	Half page	Quarter page

For specific questions about the Women's Leadership Summit, visit our website at: [WomenLeadDE.org](http://WomenLeadDE.org) or contact the Chair at: [womensleadership@jlwilmington.org](mailto:womensleadership@jlwilmington.org)



**Women's Leadership Summit**

# BECOME A LEAGUE-WIDE SPONSOR

Are you and your company all-in to support the Junior League and its mission? Annual sponsors of the Junior League of Wilmington have the greatest level of exposure to all of our audiences throughout the year. Additionally, annual sponsorships offer benefits not available at the event sponsorship level, including:

- Ads at our member meetings & in our newsletter distributed to members, donors, & community leaders
- Opportunity to present at one general membership meeting
- Acknowledgement and signage at all League events

Opportunities are available at a variety of giving levels, and we will gladly work with you to tailor a sponsorship package that fits your specific needs. Visit our website for a electronic sponsorship commitment form. Join us in paving the way for future generations of women to become dynamic leaders in our community and build a better Wilmington!

## League-Wide Sponsor Levels

### Platinum - \$5,000+ Donation

Recognition at all major JLW events

One full page ad in our annual publication, two ads at our member meetings and one social media post  
Logo with active link on the JLW website for one year  
*Women's Leadership Summit: CEO level benefits*

### Gold - \$2,000+ Donation

Recognition at all major JLW events

One half page ad in our annual publication, one ad at our membership meetings, and one social media post  
Logo with active link on the JLW website for one year  
*Women's Leadership Summit: Vice President level benefits*

### Silver - \$750 Donation

Recognition at year-end event

One half page ad in our annual publication, one ad at our membership meetings, and one social media post

### Bronze - \$250 Donation

Recognition at year-end event

One quarter page ad in our annual publication



**WOMEN  
BUILDING  
BETTER  
COMMUNITIES**

For more information:

Visit our website: [www.jlwilmington.org](http://www.jlwilmington.org)

Send us an email: [jlw@jlwilmington.org](mailto:jlw@jlwilmington.org)

Follow us on Facebook & Instagram: [@jlwilmingtonde](https://www.facebook.com/jlwilmingtonde)

# SPONSORSHIP FORM

If you are interested in becoming a JLW sponsor, please fill out this form and someone will contact you shortly.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

## Sponsorship Level

Women's Leadership Summit (Cash  or In-kind )

CEO \$2,000+

President \$1,000

Vice President \$500

Partner \$300

League-wide Sponsor (Cash  or In-kind )

Platinum \$5,000

Gold \$2,000

Silver \$700

Bronze \$250

Additional Information (Please provide any additional information you would like to share)

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Please submit this form by email or mail to the addresses below. Or you may submit an electronic form here: <https://www.jlwilmington.org/sponsors/>

For Women's Leadership Summit sponsors, send to: [womensleadership@jlwilmington.org](mailto:womensleadership@jlwilmington.org)

For League-wide sponsors, send to: [president@jlwilmington.org](mailto:president@jlwilmington.org)

By mail: 1801 N Market St. Wilmington, DE 19802



JUNIOR LEAGUE OF

**WILMINGTON, DE**