



**JUNIOR LEAGUE OF WILMINGTON**  
*Women building better communities®*

# ANNUAL REPORT 2010-2011





## Dear Friends, Supporters, and Members of the Junior League of Wilmington,

During the Junior League of Wilmington's 2010-2011 year, the dedication of our members and supporters helped us achieve a very successful year. I am proud to report some of our accomplishments.

We kicked off the year with a fun July Iced Tea at the Rockwood Park Carriage House. Tasha Warren, Programs Manager at the Life Lines Housing Program of the West End Neighborhood House, spoke about the impact the Junior League of Wilmington has had on the kids in the program over the previous two years. League members reviewed the Visioning for our Community Impact and were updated on the Technology Taskforce progress for our new website. We had productive small group discussions on the results of the membership survey and the Recruiting Committee capped off the agenda by incorporating an informational event.

A big accomplishment of the year was the final transfer of our 90 year history of the Junior League of Wilmington archives to the University of Delaware. This had been a work in progress over three years, and it was very exciting to see it come to fruition. Members Tara Hurlebaus and Michelle Pena dedicated countless hours to this project to help make it possible.

Our Training Chair, Kristin Muzik, set up two all-League training events during the fall. One was led

by past President of the Junior League of Orlando Dr. Mimi Hull. She conducted both a Board-specific training as well as an all-League training on "Conflict Management & Life/League Balance." The second training provided by fundraising consultant Karen Chizeck, CFRE was "The Art of the Ask."

Our 30th Annual Whale of a Sale, held in November 2010, was a huge success. Not only did we raise money, but the League was also able to turn the event into a training opportunity for the kids in the Life Lines Program at the West End Neighborhood House. The kids learned how and why to bargain shop and received gift certificates to make shopping at the Whale of a Sale even more affordable.

We had an amazing speaker at our January General Meeting in Dr. Karyl Thomas Rattay, MD, MS, Director of the Delaware Division of Public Health. During her presentation, she highlighted the alarming growth of obesity in both the adult and child populations across the country. There were many take home points for us. One I personally found very compelling is that children at or below the poverty line have less access to healthy food and suffer from a higher rate of obesity. All the information she shared was very helpful to educate our League members on our new focus area.

In October and March, the League hosted two Community Breakfasts. These events were attended by prominent members of the community including civic leaders and leaders of other nonprofit organizations. The output of the discussions was used to help us gain a better understanding of the needs in our community. They were both well attended events and seen as valuable by those who attended.

The 2010-2011 year marked the conclusion of the Junior League of Wilmington's three-year commitment to the West End Neighborhood House Lifelines Program – a program committed to touching the lives of young adults who otherwise were cast-off by government programs. Through the workshops and house renovations we completed over these three years, the League made a huge impact on the lives of the youth who



participate. We provided renovated and redecorated houses as well as refreshed landscaping. We also taught several training classes on topics such as self-defense, how to apply for a job, interviewing skills, and computer training. One of our last events with the West End Neighborhood House was a food drive. Many of the participants depend on food stamps and other government-funded programs, but often times, the provisions they qualify for are not sufficient to meet their needs. This food drive helped keep their cabinets stocked longer.

Another accomplishment this year was the release of the Junior League of Wilmington's fantastic new website! The website offers our members ways to become more efficient in communication, managing their League career, attending League events, and reaching out to the community. It also portrays a more polished and professional image to the public.

In March, the League received a Lifetime Achievement Award from The Wellness Centers of Delaware. We were one of only three recipients of this honor and received the award from the organization's Executive Director (and Junior League of Wilmington Sustaining member) Cynthia Dwyer at The Wellness Center's March Annual Luncheon.

On April 2, 2011, the Junior League of Wilmington held our 8th Annual Heart of the Home® Kitchen Tour event. It was a huge success with even more attendees than past years, a creative new brochure, and new kitchen designers represented. The event has become so popular and well known that local chefs and businesses contact the League well in advance of the event to learn how they can get involved.

Several "mini-fundraisers," such as a family outing to a Blue Rocks game, rounded out the fundraising calendar for the year.

I cannot express enough our appreciation for the wonderful support we continue to receive from our community partners, donors, and members. Without everyone's tireless efforts, we would not be able to make the impact on our community that we do. We look forward to continuing these

partnerships and working together to successfully improve our community.

Lynn Bouscaren  
President, 2010 - 2011  
Junior League of Wilmington



*Whale Co-Chairs - Jill Jablonski & Andrea Gathers*

**Nominating Chair** - Catherine Binz

**Parliamentarian** - Alison Lupinek

**Sustaining Advisor** - Kate Cowperthwait

**Sustaining Chair** - Kimberly Gessner

## Council Accomplishments

### Membership Council

The Junior League of Wilmington is special because it is a membership organization. We are able to fulfill our mission because of our strong membership.

Twenty new members were recruited for the 2010-2011 League year and were oriented to the League through a revamped Provisional curriculum. The Provisional Class of 2011 accomplished much in its partnership with the Boys and Girls Club's Fraim Center. Members built a raised-bed garden and completed four workshops. These amazing women were honored at the April General Membership Meeting when they officially became the newest Active members of the Junior League of Wilmington.

### Ways & Means Council

In combination, the League raised more than \$69,000 from the 30<sup>th</sup> Annual Whale of a Sale and 8<sup>th</sup> Annual Heart of the Home® Kitchen Tour. Nordstrom was secured as a first-time event sponsor. Both events benefitted from non-League volunteers and improved media relationships.

In its first year of operation, the Fund Development Committee helped raise more than \$9,300 with a successful Annual Fund Campaign and mini-fundraiser events. Much groundwork was completed for this committee to continue seeking

## 2010 – 2011 League Leaders

**President** - Lynn Bouscaren

**President-Elect** - Laura Fontana

**Secretary** - Catherine Pardo

**Treasurer** - Stephanie Cory

**Assistant Treasurer** - Peggy Courtney

**Communications / Admin VP** - Faith Meisinger  
*House/Archives Chair* - Diane Lawson

**Community Programs VP** - Wendy Seaver  
*Community Impact Chair*- Nancy Leichter  
*CAP/Visioning Chair* - Jennifer Vu

**Membership VP** - Melissa Lewis  
*Member Advisory Chair* - Bev Randolph  
*Provisional Co-Chairs* - Susan Coulby & Danielle Logan  
*Recruiting Chair* - Veronica Valania  
*Training Chair* - Kristin Muzik

**Ways & Means VP** - Jinni Butz  
*Fund Development Chair* - Jinni Butz  
*Kitchen Tour Co-Chairs* - Kim Cushing & Stephanie Moran



funds from diverse sources to fund the League's mission.

## **Communications/Administration Council**

The 2010-2011 League year was the Year of Social Media and Technology for the Junior League of Wilmington. During the year, our Facebook fan base increased by more than 100 fans. We launched our Twitter profile, JLWilmington, for increased networking with our members, other Leagues, and the Association of Junior Leagues International. Additionally, a cross functional team came together to overhaul our website and bring our technology up to the 21st Century. This was a huge undertaking, and the result is a beautiful new website that serves our members' needs and is a one-stop-shop for all League resources.

The League was featured in or promoted by a variety of local media outlets: the News Journal, Delaware Today, Community News and Signature Magazine. Coverage started in the fall with an article called *No More Pearls Girls*, highlighting the League's overall contribution to the community.

## **Community Programs**

This year was an amazing year for the League in Community Programs. Children's health, specifically combating childhood obesity was selected as our community issue through 2014. Through the Community Advisory Panel breakfast, we formed partnerships with 16 other local nonprofit organizations. This was an amazing experience for the League, and we are now one of the leading organizations that others reach out to for our community's needs.

League members positively impacted 454 members of our community during the 2010-2011 year through 640 hours of service. League members renovated two resident houses and landscaped five backyards for the Lifelines Program of West End Neighborhood House. In this last year of our three-year commitment, we also facilitated 12 life skills and two self-defense workshops.



**Thank you to our generous donors to the 2010-2011 Annual Fund who are listed below. Together, we raised nearly \$9,000.**

**League Sponsor (\$500+)**

Anonymous

**League Leader (\$250 - \$499)**

Lynn Bouscaren  
Stephanie Cory

**League Partner (\$100 - \$249)**

Tara Agne  
Janet Attix  
Louise Belden  
Anne Berl  
Catherine Binz  
Jinni Butz  
Signy Carson  
Kate Cowperthwait  
Sarah D'Alonzo  
Nancy Diver  
Barbara DuPont  
Jane Erisman  
Meg Erskine  
Catherine Flynn  
Laura Fontana  
Alison Frost  
Joan Gehrke  
Kimberly Gessner  
Imogene Geoghegan  
Nancy Graves  
Ashley Harris  
Amanda Heberton  
Marcia Hill  
Amy Hughes  
Biddy Jenkins  
Harriott Kimmel  
Dinah Kirby  
Frances Kirkpatrick  
Tina Klumpp  
Judy Lau  
Laura McGinley  
Morgan Miller  
Margie Morton

Lyn Newsom  
Ann Olney  
Catherine Pardo  
Jennifer Raiford  
Chris Schafer  
Tuesday Shannon  
Nina Sneeringer  
Suzy Veasey  
Julie Villarini  
Anne Wattman

**League Supporter (\$50 - \$99)**

Mitzi Beck  
Charlene Bertheaud  
Kelly Blackwell  
Nancy Camp  
Johanna Chehi  
Joan Connolly  
Pam Cornforth  
Peggy Courtney  
Betty Crowell  
Karen Doherty  
Alice Donaghy  
Suzy Dozier  
Elizabeth Fahl  
Ginny Gordon  
Cindy Hart  
Tara Hurlebaus  
Kit Iffland  
Suzy Johnson  
Ruth Joslin  
Cynthia Kuespert  
Ellen Kurtz  
Melissa Lewis  
Kathy Linarducci  
Harriette Long  
Julia McKay  
Faith Meisinger  
Catherine Miller  
Mary Ball Morton  
Susan Reiss  
Anne Rundquist  
Patricia Walbert  
Gail Walukonis

**League Friend (\$1 - \$49)**

Eyvonne Abele  
Allison Brokow  
Ann Lee Bugbee



Patsy Bussard  
 Eleanor Cain  
 Susan Coulby  
 Geryl Craft  
 Mary Crowley  
 Kim Cushing  
 Sheila DiSabatino  
 Cindy Dunn  
 Jane Eliason  
 Mary Esposito  
 Mary Fenimore  
 Pat Forbes  
 Joan Gallagher  
 Dawn Gent  
 Lauren Groundland  
 Cheryl Heiks  
 Consie Herlihy  
 Mary Hickok  
 Cathy Julian  
 Margot Kuniholm  
 Janet Lemons  
 Jill Marsilii  
 Margaret McEvoy  
 Jennifer McKelvey  
 Anne Morrell  
 Anabel Pichler  
 Bev Randolph  
 Susan Rickards  
 Jess Savarese  
 Susan Scofield  
 Wendy Seaver  
 Katrina Spence  
 Stacey Truemper  
 Francie Truran Warther  
 Mary Warburton  
 Joan Walls  
 Anne Wells  
 Sarah Wolff

### **Donations In Honor and In Memory:**

In Memory of G.C. Belden, Jr. from Louise Belden

In Honor of Lynn Bouscaren from Kate Cowperthwait

In Honor of Anne Rickards Poskitt and  
 In Memory of Elizabeth Colby Seydec from  
 Susan Rickards

In Honor of Constance Herlihy from Cynthia Kuespert

### **Other Gifts**

Thank you to Jen Farabaugh for applying for a Volunteer Grant with Bank of America's Matching Gift Program. We received \$500 from Bank of America in recognition of Jen's volunteer hours with the Junior League of Wilmington.

Thank you to Anita and Carlos Vieira for their gift of \$500 through the United Way.

### **Our thanks to the following donors to the 30<sup>th</sup> Annual Whale of a Sale:**

Allied Bayshore Moving & Storage Company  
 Apropos  
 Bridal and Tuxedo Shoppe  
 Deerfield Wines  
 Eclipse Bistro  
 Everything But the Kitchen Sink  
 Frank Bernard  
 Hawkins & Sons Appliance Center  
 Heart and Home  
 Johnnie's Dog House  
 Learning Express  
 Michael Goetz  
 NV Boutique  
 Pearl Pressman Liberty Communications Group  
 Pettinaro Management Company  
 Philadelphia 76ers  
 Philadelphia Flyers  
 Philadelphia Wings  
 Social Butterfly  
 Soffritto Italian Grill  
 Sweets to You by Ginger  
 The Old Lamplighter  
 Bonnie Wilson



**Our thanks to the following  
sponsors of the 8th Annual  
Heart of the Home®  
Kitchen Tour:**

Fresh Thymes Cafe  
Kitchen Kapers  
Orange Pomegranate  
Tastefully Simple  
The Melting Pot

**Gold**

Nordstrom  
Signature Construction and Design

**Silver**

BOSS Enterprises  
Giorgi Kitchens and Designs, Inc  
John K. Sturgis Builders, Inc.  
Montchanin Design Group, Inc.  
WSFS Bank

**Bronze**

Susan Manners' Team (Prudential Fox  
& Roach Realtors)  
Waterbury Kitchen and Design

**Media**

WJBR

**Other**

Aztec Printing  
Laurie Cobb  
Kate Cowperthwait  
Everything But the Kitchen Sink  
Freakin Fresh Salsa  
Freiss Associates Delaware, LLC  
Nancy Graves  
Hawkins & Sons, Inc.  
Cheryl Heiks  
It's Simply Delicious  
J. McLaughlin  
Kitchen Gallery, Inc  
Kitchen Kapers  
Sue Komins  
RBC Wealth Management  
Rodney Jester  
SC&A Construction

**Demonstrations**

BigChefGuy  
Caffe' Gelato  
Dinner is Served



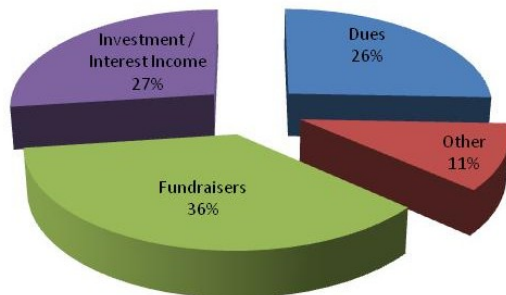


## Summary of Financials

Below is a summary of the 2010 – 2011 League year financial results.

### Revenue

Category	Amount
Dues	\$ 41,060
Fundraisers	\$ 58,509
Investment / Interest Income	\$ 43,386
Other	\$ 17,308
<b>Total</b>	<b>\$ 160,263</b>



### Expenses

Category	Amount
Programs	\$ 119,624
Fundraising	\$ 7,586
General & Admin	\$ 56,301
<b>Total</b>	<b>\$ 183,511</b>

\*\*NOTE: Includes \$31,265 in depreciation expense

