



JUNIOR LEAGUE OF WILMINGTON, DE
Women building better communities

2018 Heart of the Home® Kitchen Tour

July 1, 2017

Welcome, Designers!

We are grateful for your continued support of the ***Heart of the Home® Kitchen Tour***, as it allows the Junior League of Wilmington, DE to continue training women to do important work in the community. Our last Kitchen Tour in 2016 was a big success, thanks to the collaboration of incredible designers, builders, and homeowners, allowing the Junior League to continue our legacy of positively impacting the Greater Wilmington community.

We are thrilled to announce the next ***Heart of the Home® Kitchen Tour*** will take place on Saturday, April 14, 2018. As always, we look forward to seeing all the hard work and creativity that goes into the dream kitchens that will potentially be featured on the Tour. The Tour offers you and your company the opportunity to showcase your capabilities to a highly desirable target audience of potential customers. In 2016, the Tour attracted more than 700 attendees, half of whom planned to start a renovation project within the next 24 months. The Tour Committee seeks kitchens in the Wilmington, Greenville, Newark, and Hockessin areas, as well as southern Delaware County and Southern Chester County. Designers may submit more than one kitchen for consideration.

You may submit the Designer Submission Form that accompanies this letter online at www.heartofthehometour.com or via email to 2018 Kitchen Tour Co-Chairs, Susie Mathews and Tara Wheeler, at JLWKitchenTour2018@gmail.com.

Submissions are due no later than October 1, 2017. If you are in the process of working on a kitchen you would like considered for the Tour, please indicate that the renovation is ongoing and the date you expect work to be completed. We will be scheduling home visits on a rolling basis beginning in August, and will ask designers and homeowners for more information at that time. Final decisions on which kitchens will be included on the tour will be made by January 2018, and homeowners and designers will be notified then.

Please do not hesitate to contact us by email with any questions.

All the best,
Susie Mathews & Tara Wheeler
Co-Chairs, 2018 Junior League of Wilmington, DE Heart of the Home® Kitchen Tour



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Kitchen Submission Form

COMPANY NAME: _____
DESIGNER/CONTACT PERSON: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ EMAIL: _____
WEBSITE: _____
HOMEOWNER NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ EMAIL: _____
Start/Completion Dates: _____

DO YOU HAVE BEFORE AND AFTER PHOTOS? _____
BRIEF DESCRIPTION OF KITCHEN AND PROCESS (i.e. kitchen style, square footage, key features, etc.):

Please send one response form per kitchen submission. Designers are encouraged to submit several projects for consideration, and may include photos if possible. Please indicate if a project is ongoing, and its scheduled completion date.
PLEASE RESPOND BY OCTOBER 1, 2017.

Please submit online or via email.

Online Form: www.heartofthetour.com

Email of 2018 Kitchen Tour Co-Chairs: JLWKitchenTour2018@gmail.com.