



Women's Leadership Summit 2018



JUNIOR LEAGUE OF
WILMINGTON, DE

SPONSORSHIP PROPOSAL

FEBRUARY 24, 2018





ABOUT THE JUNIOR LEAGUE OF WILMINGTON

The Junior League of Wilmington was founded in 1918 under the inspiration of Mrs. William S. Bergland. The Junior League of Wilmington is a 501(c) (3) nonprofit volunteer organization. Since its inception, the women of the League have encouraged every member to use her talents and resources to improve the social and economic conditions of others. Today, the League has over 400 members, making it a large nonprofit organization in Delaware. Continuing to focus on improving the health, education, and welfare of those in need, the Junior League of Wilmington serves as an important volunteer resource and a catalyst for positive change through our partnerships with other nonprofit organizations in our community.

Over the years, the Junior League of Wilmington's focus area has changed to meet the diverse needs of our community. From actively supporting a woman's right to vote, creating a Foster Care Review Board to protect children's rights, helping to build the new Woodlawn Library and participating in numerous projects with the Ronald McDonald House, the Junior League of Wilmington has been a force in Delaware. Most recently, we spearheaded passage of Erin's Law in Delaware, requiring publicly funded schools to implement age-appropriate, prevention-oriented sexual abuse education.

For nearly 100 years, the women of the Junior League of Wilmington have dedicated their time, energy, and resources to impact our community.

For more information on the Junior League of Wilmington please visit our website www.JLWilmington.org

WE
ARE

ABOUT THE WOMEN'S LEADERSHIP SUMMIT

The Junior League of Wilmington's 3rd Annual Women's Leadership Summit is a one-day comprehensive leadership development opportunity for women seeking to fine-tune their leadership skills. Attendees will connect with like-minded individuals in the community while enhancing their leadership skills to become better equipped to lead in their community, their organization, and their life.

The theme for 2018 is: **Building A Better You**

This year's theme takes a holistic approach at leadership development and increases the scope of focus to personal growth as well as professional.

The day will feature continental breakfast, luncheon, keynote speakers, moderated panels, workshops, free headshots, multiple opportunities to network with Summit attendees and much more.

The programming content features multi-faceted subject matter including:

- Insights and examples that inspire personal growth and empowerment offered by accomplished women leaders and renowned motivational speakers;
- Skills, practices, and strategies for leadership development and career advancement taught by experts, facilitators, and career coaches;
- Techniques for personal development; and
- Networking among conference participants who share a passion to lead in business and in their community.

For more information visit our website **www.WomenLeadDE.org**

LEADERSHIP EMPOWERED

\ˈlē-dər-,ship im-ˈpaʊ(-ə)r-uhd\

an extraordinary breed of woman capable of leading her community and of getting others to follow in tackling society's thorniest issues and orchestrating monumental, meaningful change while enhancing the social, cultural and political fabric of our civil society;

The Junior League.



BENEFITS OF SPONSORSHIP

CONNECT WITH YOUR CUSTOMERS.

Customers are becoming more and more discerning in their brand selections. What better way to communicate your values than by sponsoring an event that matches theirs?

INCREASE SALES.

You will have unparalleled in-person access to hundreds of the area's leading women when you become an integral part of the Summit through our CEO package, having your brand featured on stage and throughout the venue as well as many other customer reaching channels.

BOOST BRAND AWARENESS.

Event sponsorship gives your brand the opportunity to generate awareness, boost the perceived image of your business and gain media exposure. The more your brand name is associated with positive experiences or emotions the stronger your brand awareness will be.

TELL YOUR STORY AND WIN NEW CUSTOMERS.

Tell a whole new audience how much your company cares about the women of our area. The Summit offers packages for a range of target audiences.

LEADERSHIP GAME ON

THE JUNIOR LEAGUE

INDISPUTABLE REPUTATION

EXTRAORDINARY WORK

IRREFUTABLE RESULTS

EXCEPTIONAL WOMEN

Challenging the status
quo for 113 years
and counting



EVENT LEADERSHIP TEAM



Kristen Messina, Chair




























Kristen has been a member of the Junior League of Wilmington since 2016. She is a graduate of Lock Haven University. She is a Vice President in the banking industry working as a Senior Underwriter in Commercial Lending. Kristen resides in Wilmington DE with her husband and son.












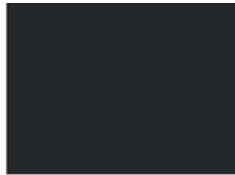























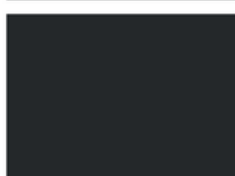














Amanda Sumner, Vice Chair

Amanda has been a member of the Junior League of Wilmington since 2015. She previously served on the Fund Development Committee. She is a graduate of the University of Delaware and obtained her graduate degree from Towson University. Amanda is a Quality Assurance Specialist in the pharmaceutical industry. She resides in Galena MD with her husband- they are expecting the arrival of their first child in January 2018.

SPONSORSHIP OPTIONS

	<div>CEO</div> <div></div> <div>\$2000</div>	<div>President</div> <div></div> <div>\$1500</div>	<div>Partner</div> <div></div> <div>\$1000</div>	<div>VP</div> <div></div> <div>\$750</div>	<div>Senior Associate</div> <div></div> <div>\$500</div>	<div>Associate</div> <div></div> <div>\$250</div>
# of Comped Tickets	8	6	4	3	2	1
Social Media Promo   						
Website Presence						
Logo at Lunch						
Logo at Breakfast						
Logo at Snacks						

	CEO  \$2000	President  \$1500	Partner  \$1000	VP  \$750	Senior Associate  \$500	Associate  \$250
Logo Featured at Panel						
Exhibit Table w/ Banner Display						
Logo on Swag Bag						
Day of Recognition						
Logo on Charging Station						
Full Page Program Ad						

	CEO  \$2000	President  \$1500	Partner  \$1000	VP  \$750	Senior Associate  \$500	Associate  \$250
Half Page Program Ad						
Logo Featured in Program						
Email Promos & Press Release						
Ad in JLW Quarterly Publication The Lantern						

SPONSORSHIP OPTIONS (TEXT DESCRIPTION)

CEO (\$2000) - 8 *Comped Tickets*, Social Media Promo, Website Presence, *Logo at Lunch*, *Logo Featured at Panel*, *Logo on Swag Bag*, *Day of Recognition*, *Full Page Program Ad*, Email Promos & Press Release, Ad in JMW Quarterly Publication "The Lantern"

President (\$1500) - 6 *Comped Tickets*, Social Media Promo, Website Presence, *Logo at Lunch*, *Exhibit Table w/ Banner Display*, *Logo on Swag Bag*, *Day of Recognition*, *Half Page Program Ad*, Email Promos & Press Release, Ad in JMW Quarterly Publication "The Lantern"

Partner (\$1000) - 4 *Comped Tickets*, Social Media Promo, Website Presence, *Logo at Breakfast*, *Logo*, *Exhibit Table w/ Banner Display*, *Logo on Swag Bag*, *Logo on Charging Station*, *Logo Featured in Program*, Email Promos & Press Release, Ad in JMW Quarterly Publication "The Lantern"

VP (\$750) - 3 *Comped Tickets*, Social Media Promo, Website Presence, *Logo at Breakfast*, *Exhibit Table w/ Banner Display*, *Logo on Swag Bag*, *Logo on Charging Station*, Logo Featured in Program, Email Promos & Press Release, Ad in JMW Quarterly Publication "The Lantern"

Senior Associate (\$500) - 2 *Comped Tickets*, Social Media Promo, Website Presence, *Logo at Snack*, Logo Featured in Program, Email Promos & Press Release, Ad in JMW Quarterly Publication "The Lantern"

Associate (\$250) - 1 *Comped Ticket*, Social Media Promo, Website Presence, *Logo at Snack*, Logo Featured in Program, Email Promos & Press Release, Ad in JMW Quarterly Publication "The Lantern"



SPONSORSHIP TERMS AND CONDITIONS

This sponsorship agreement has been entered into as of **Agreement Date:** _____ between the following entities, collectively known as "the Parties":

First Name: _____ Last Name: _____ And/Or

Business Name: _____ (Sponsor)

The Junior League of Wilmington (Promoter)

This document is a legally binding sponsorship agreement between the above listed parties.

Sponsor agrees to pay \$250 in return for the following:

Associate (\$250) - 1 *Comped Ticket*, Social Media Promo, Website Presence, *Logo at Snack*, Logo Featured in Program, Email Promos & Press Release, Ad in JLW Quarterly Publication "The Lantern"

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials:

Logo (JPG or PNG), Company Description



SPONSORSHIP TERMS AND CONDITIONS

This sponsorship agreement has been entered into as of **Agreement Date:** _____ between the following entities, collectively known as "the Parties":

First Name: _____ Last Name: _____ And/Or

Business Name: _____ (Sponsor)

The Junior League of Wilmington (Promoter)

This document is a legally binding sponsorship agreement between the above listed parties.

Sponsor agrees to pay \$500 in return for the following:

Senior Associate (\$500) - 2 *Comped Tickets*, Social Media Promo, Website Presence, *Logo at Snack*, Logo Featured in Program, Email Promos & Press Release, Ad in JLW Quarterly Publication "The Lantern"

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials:

Logo (JPG or PNG), Company Description



SPONSORSHIP TERMS AND CONDITIONS

This sponsorship agreement has been entered into as of **Agreement Date:** _____ between the following entities, collectively known as "the Parties":

First Name: _____ Last Name: _____ And/Or

Business Name: _____ (Sponsor)

The Junior League of Wilmington (Promoter)

This document is a legally binding sponsorship agreement between the above listed parties.

Sponsor agrees to pay \$750 in return for the following:

VP (\$750) - 3 *Comped Tickets*, Social Media Promo, Website Presence, *Logo at Breakfast, Exhibit Table w/ Banner Display, Logo on Swag Bag, Logo on Charging Station*, Logo Featured in Program, Email Promos & Press Release, Ad in JLW Quarterly Publication "The Lantern"

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials:

Logo (JPG or PNG), Company Description, Banners to be displayed on Exhibit Table



SPONSORSHIP TERMS AND CONDITIONS

This sponsorship agreement has been entered into as of **Agreement Date:** _____ between the following entities, collectively known as "the Parties":

First Name: _____ Last Name: _____ And/Or

Business Name: _____ (Sponsor)

The Junior League of Wilmington (Promoter)

This document is a legally binding sponsorship agreement between the above listed parties.

Sponsor agrees to pay \$1000 in return for the following:

Partner (\$1000) -4 Comped Tickets, Social Media Promo, Website Presence, *Logo at Breakfast, Logo, Exhibit Table w/ Banner Display, Logo on Swag Bag, Logo on Charging Station, Logo Featured in Program, Email Promos & Press Release, Ad in JLW Quarterly Publication "The Lantern"*

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials:

Logo (JPG or PNG), Company Description, Banners to be displayed on Exhibit Table



SPONSORSHIP TERMS AND CONDITIONS

This sponsorship agreement has been entered into as of **Agreement Date:** _____ between the following entities, collectively known as "the Parties":

First Name: _____ Last Name: _____ And/Or

Business Name: _____ (Sponsor)

The Junior League of Wilmington (Promoter)

This document is a legally binding sponsorship agreement between the above listed parties.

Sponsor agrees to pay \$1500 in return for the following:

President (\$1500) - *6 Comped Tickets*, Social Media Promo, Website Presence, *Logo at Lunch, Exhibit Table w/ Banner Display, Logo on Swag Bag, Day of Recognition, Half Page Program Ad*, Email Promos & Press Release, Ad in JLV Quarterly Publication "The Lantern"

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials:

Logo (JPG or PNG), Company Description, Banners to be displayed on Exhibit Table



SPONSORSHIP TERMS AND CONDITIONS

This sponsorship agreement has been entered into as of **Agreement Date:** _____ between the following entities, collectively known as "the Parties":

First Name: _____ Last Name: _____ And/Or

Business Name: _____ (Sponsor)

The Junior League of Wilmington (Promoter)

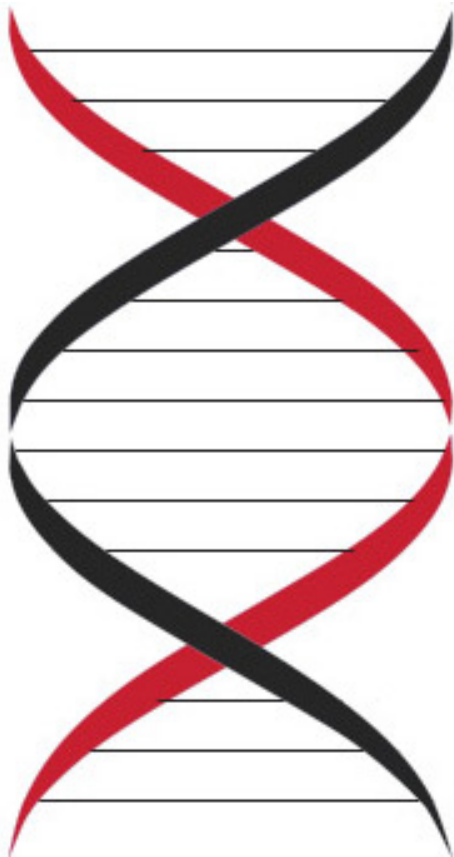
This document is a legally binding sponsorship agreement between the above listed parties.

Sponsor agrees to pay \$2000 in return for the following:

CEO (\$2000) -8 Comped Tickets, Social Media Promo, Website Presence, *Logo at Lunch, Logo Featured at Panel, Logo on Swag Bag, Day of Recognition, Full Page Program Ad*, Email Promos & Press Release, Ad in JMW Quarterly Publication "The Lantern"

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials:

Logo (JPG or PNG), Company Description, Banners to be displayed at Panel



TERMS

No employer/employee relationship is established or implied with this sponsorship agreement. The Promoter has no liability or responsibility to the Sponsor beyond the scope of this agreement.

The Sponsor grants the Promoter the right to use their intellectual property in promoting the event, including logos and other brand trademarks.

If the nature of the purchased sponsorship package must be changed for any reason, the Promoter agrees to notify the Sponsor in writing.

The purchased sponsorship package is not transferable for any reason. If the Sponsor cannot meet the financial requirements of this agreement, the Sponsor agrees to provide written notification to the Promoter in a timely manner so that the Promoter may find another suitable sponsor.

Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the contract laws of [Promoter.State].



Women's Leadership Summit 2018



JUNIOR LEAGUE OF
WILMINGTON, DE

SIGNATURE

1. Please read the contract on the previous page to make sure you understand all the details involved with us working together. It's really important to us that everything is transparent and understood from the beginning so that we lay a solid foundation for a great working relationship.
2. If you have any questions at all, please let us know. We're happy to clarify any points and there may be some items that we can sort out together. We're committed to finding the best way to work together.

The Promoter and Sponsor hereby agree to enter into this sponsorship agreement by affixing their respective signatures below.

Sponsor signature _____ Date: _____

Event lead signature _____ Date: _____

Event lead signature _____ Date: _____